

ADMAX AD & SPECIAL BUY SURVEYS

Ad Date: 04/02/17 Submission Deadline: 02/10/17

Available Billing Dates for Ad: 03/25/17 - 04/14/17

**STORE
NUMBER**
====>
**DELIVERY
DATE** ====>
(mm/dd/yy)

ITEM CODE	DESCRIPTION	LIST	PACK	SIZE	O.I.	UNIT SCAN	B.B.	UNIT COST	SRP	GP%	COMMENTS	Pallet Qty	ITEM CODE

	AD ITEMS												

GROCERY													
307-2558	EE MIXED CREAM SOUP PALLET	\$933.66	1440	10.5 OZ				\$115.20	\$0.57	4/\$3.00	24.0%		3072558
303-2555	SOUTHEASTERN MIXED SHIPPER	\$99.44	192	2.75 OZ.				\$33.51	\$0.34	2/\$1.00	30.0%		3032555
305-1759	VLASIC SQUEEZE RELISH SHIPPER	\$80.60	60	9 OZ				\$39.80	\$0.68	\$0.99	31.0%		3051759
306-1585	POPCORN 3 CT ASST SHPR	\$118.08	48	1 CT				\$62.88	\$1.15	2/\$3.00	23.0%		3061585
307-7099	POPCORN 3 CT SWT & CRUNCHY SHPR	\$118.08	48	1 CT				\$62.88	\$1.15	2/\$3.00	23.0%		3077099
303-6357	DEL MONTE PINEAPPLE IN JUICE PALLET	\$806.40	672	20 OZ				\$302.40	\$0.75	\$0.99	24.0%		3036357
303-0491	DEL MONTE KETCHUP PALLET	\$883.20	768	24 OZ				\$299.52	\$0.76	\$0.99	23.2%		3030491
358-8162	LOUISIANA PRE-SEASONED CRAB & SHRIMP BOIL	\$22.08	6	4.5 LB				\$5.16	\$2.82	\$3.99	29.3%	39	3588162
303-4036	LOUISIANA PRE-SEASONED CRAB & SHRIMP BOIL	\$1,059.84	288	4.5 LB				\$257.28	\$2.79	\$3.99	30.2%		3034036
305-5322	HIDDEN VALLEY RANCH SHIPPER	\$103.68	36	16 OZ				\$16.92	\$2.41	2/\$6.00	20.0%		3055322
303-1205	KC MASTERPIECE MARINADE SHIPPER	\$75.24	36	16 OZ				\$18.00	\$1.59	\$1.99	20.0%		3031205
303-1525	KC MASTERPIECE BBQ SAUCE SHIPPER	\$51.12	36	18 OZ				\$21.60	\$0.82	\$0.99	17.0%		3031525
303-1495	KC MASTERPIECE BBQ SAUCE PALLET	\$613.44	432	18 OZ				\$259.20	\$0.82	\$0.99	17.0%		3031495
307-4116	RED GOLD DICED TOMATOES w/ GREEN CHILIES ORIGINAL	\$66.60	60	10 OZ				\$39.60	\$0.45	\$0.79	43.0%		3074116
307-4112	RED GOLD DICED TOMATOES w/ GREEN CHILIES MILD	\$66.60	60	10 OZ				\$39.60	\$0.45	\$0.79	43.0%		3074112
303-1979	COUNTRY BOB'S ALL PURPOSE SAUCE	\$86.04	36	12.5 OZ				\$23.04	\$1.75	2/\$5.00	30.0%	15	3031979
392-6920	BRYAN POTTED MEAT	\$19.34	48	3 OZ				\$5.42	\$0.29	3/\$1.00	13.0%	160	3926920
392-1112	BRYAN VIENNA SAUSAGE	\$28.48	48	4.6 OZ				\$8.32	\$0.42	2/\$1.00	16.0%	100	3921112
392-1111	BRYAN VIENNA SAUSAGE CHICKEN	\$28.48	48	4.6 OZ				\$8.32	\$0.42	2/\$1.00	16.0%	100	3921111
304-4550	BRYAN VIENNA SAUSAGE PALLET	\$2,848.00	4800	4.6 OZ				\$828.02	\$0.42	2/\$1.00	16.0%		3044550
392-6398	BRYAN LUNCHEON MEAT	\$24.24	12	12 OZ				\$2.10	\$1.85	2/\$5.00	26.0%	80	3926398
306-0392	LOUANA VEGETABLE OIL	\$1,826.40	240	1 GAL				\$484.80	\$5.59	\$5.99	7.0%		3060392
307-1973	SWANSON CHICKEN BROTH	\$787.20	960	14 OZ				\$210.80	\$0.60	4/\$3.00	20.0%		3071973
305-7951	MORTON SEASON ALL SHIPPER	\$97.03	36	16 OZ				\$35.00	\$1.72	\$1.99	14.0%		3057951
307-4253	LIPTON TEA BAGS 24 CT	\$178.62	72	24 CT				\$63.42	\$1.60	\$1.99	19.6%		3074253
300-0663	HERSHEY'S ASSORTED KING SIZE SHIPPER	\$254.40	240	1 CT				\$38.40	\$0.90	\$1.33	32.0%		3000663
304-8259	ANGEL SOFT D/R 12 ROLL	\$384.00	60	12 ROLL				\$81.00	\$5.05	2/\$12.00	16.0%		3048259
304-4408	SPARKLE 6 BIG ROLL	\$332.80	52	6 ROLL				\$88.40	\$4.70	2/\$12.00	22.0%		3044408
304-4409	SPARKLE 8 ROLL	\$384.00	60	8 ROLL				\$102.00	\$4.70	2/\$12.00	22.0%		3044409
307-3320	DOMINO POURABLE QUICK DISSOLVE SUGAR SHIPPER	\$6.42	36	12 OZ				\$17.50	\$1.08	\$1.99	42.0%		3073320
304-2892	PUREX 2X LIQUID DET MIXED PALLET	\$538.56	144	50 OZ				\$247.65	\$2.02	2/\$5.00	19.0%		3042892
302-5737	KELLOGG'S 4 SKU KID CEREAL MOD	\$1,038.94	288	ASST				\$420.48	\$2.15	2 / \$5.00	14.0%		3025737
302-4610	KELLOGG'S POP TART MIXED SHIPPER 5 FLAVOR	\$310.59	150	8 CT				\$69.00	\$1.61	2/\$4.00	20.0%		3024610
302-8161	KELLOGG'S POP TART MIXED SHIPPER	\$99.39	48	8 CT				\$22.08	\$1.61	2/\$4.00	20.0%		3028161
302-1082	KELLOGG'S POP TART QRT MOD	\$496.94	240	8 CT				\$110.40	\$1.61	2/\$4.00	20.0%		3021082
302-1403	KELLOGG'S POP TART DUNKIN DONUTS MIXED SHPR	\$99.39	48	8 CT				\$22.08	\$1.61	2/\$4.00	20.0%		3021403
305-2436	RAGU 33 CASE (2 Flavor) MIXED PALLET	\$827.70	396	24 OZ				\$372.30	\$1.15	3/\$5.00	23.0%		3052436
305-2282	RAGU 8 CASE MIXED SHIPPER	\$200.64	96	24 OZ				\$90.24	\$1.15	3/\$5.00	23.0%		3052282
306-8608	FAYGO 12 PK PALLET #1	\$632.40	200	12 PK				\$170.00	\$2.31	4/\$12.00	23.0%		3068608
306-8631	FAYGO 12 PK PALLET #2	\$632.40	200	12 PK				\$170.00	\$2.31	4/\$12.00	23.0%		3068631
306-8606	FAYGO 12 PK PALLET #3	\$632.40	200	12 PK				\$170.00	\$2.31	4/\$12.00	23.0%		3068606
306-8615	FAYGO 12 PK PALLET #4	\$632.40	200	12 PK				\$170.00	\$2.31	4/\$12.00	23.0%		3068615
306-8611	FAYGO 12 PK PALLET #1 - TN	\$644.42	200	12 PK				\$170.00	\$2.37	4/\$12.00	21.0%		3068611
306-8628	FAYGO 12 PK PALLET #2 - TN	\$644.42	200	12 PK				\$170.00	\$2.37	4/\$12.00	21.0%		3068628
306-8629	FAYGO 12 PK PALLET #3 - TN	\$644.42	200	12 PK				\$170.00	\$2.37	4/\$12.00	21.0%		3068629
306-8627	FAYGO 12 PK PALLET #4 - TN	\$644.42	200	12 PK				\$170.00	\$2.37	4/\$12.00	21.0%		3068627
306-8630	FAYGO 12 PK PALLET #1 - AR	\$679.66	200	12 PK				\$170.00	\$2.55	4/\$12.00	15.0%		3068630
306-8613	FAYGO 12 PK PALLET #2 - AR	\$679.66	200	12 PK				\$170.00	\$2.55	4/\$12.00	15.0%		3068613
306-8612	FAYGO 12 PK PALLET #3 - AR	\$679.66	200	12 PK				\$170.00	\$2.55	4/\$12.00	15.0%		3068612
306-8614	FAYGO 12 PK PALLET #4 - AR	\$679.66	200	12 PK				\$170.00	\$2.55	4/\$12.00	15.0%		3068614
300-0354	M&M MARS MIXED SINGLES FLOORSTAND	\$151.20	252	VARIES				\$20.16	\$0.52	\$0.79	34.0%		3000354
300-0790	M&M MARS MIXED SINGLES 1/4 PALLET	\$633.60	1056	VARIES				\$116.16	\$0.49	\$0.79	38.0%		3000790
304-5118	CHINET PLATE LUNCH	\$91.80	36	36 CT				\$26.64	\$1.81	2/\$5.00	28.0%		3045118
304-5158	CHINET PLATTER	\$102.00	40	25 CT				\$29.60	\$1.81	2/\$5.00	28.0%		3045158
304-5168	CHINET DINNER PLATES	\$102.00	40	15 CT				\$29.60	\$1.81	2/\$5.00	28.0%		3045168
304-5123	CHINET COMPARTMENT PLATE	\$91.80	36	15 CT				\$26.64	\$1.81	2/\$5.00	28.0%		3045123
304-5265	CHINET CUT CRYSTAL SHIPPER	\$91.20	40	1 CT				\$22.20	\$1.73	2/\$5.00	31.0%		3045265
307-0308	NIAGARA DRINKING WATER 24 PK PALLET	\$180.60	84	24 PK				\$25.20	\$1.85	2/\$5.00	26.0%		3070308
306-9228	HI-C MIXED PALLET	\$803.60	392	10 PK				\$215.60	\$1.50	2/\$4.00	25.0%		3069228
306-9229	HI-C MIXED PALLET - TN	\$818.87	392	10 PK				\$215.60	\$1.54	2/\$4.00	23.0%		3069229
306-9230	HI-C MIXED PALLET - AR	\$842.18	392	10 PK				\$215.60	\$1.60	2/\$5.00	35.6%		3069230
306-5846	DIAL GOLD/WHITE 8 BAR SHIPPER	\$87.66	18	8 BAR				\$29.26	\$3.24	\$4.49	28.0%		3065846

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304-1889	V-8 FUSION 100% JUICE VARIETY PALLET	\$730.80	252	46 OZ				\$252.00	\$1.90	2/\$5.00	24.0%		3041889
304-7722	ZIPLOCK SLIDELock ZIPPER SHIPPER	\$127.26	72	1 CT				\$25.20	\$1.42	2/\$4.00	29.0%		3047722
307-5526	GREEN GIANT CANNED VEGETABLE PALLET	\$897.60	816	VARIES				\$497.76	\$0.49	5/\$3.00	18.0%	SEE LIMIT	3075526
FROZEN													
700-5297	ICE CREAM PAIL PALLET	\$945.07	210	128 OZ				\$233.00	\$3.39	\$3.99	15.0%		7005297
705-8464	SNO-BALLS TO GO STRAWBERRY	\$12.90	10	16 OZ.				\$6.10	\$0.75	10/\$10.00	25.0%		7058464
705-8468	SNO-BALLS TO GO BUBBLE GUM	\$12.90	10	16 OZ.				\$6.10	\$0.75	10/\$10.00	25.0%		7058468
705-8466	SNO-BALLS TO GO ICE CREAM	\$12.90	10	16 OZ.				\$6.10	\$0.75	10/\$10.00	25.0%		7058466
705-8470	SNO-BALLS TO GO WEDDING CAKE	\$12.90	10	16 OZ.				\$6.10	\$0.75	10/\$10.00	25.0%		7058470
705-8472	SNO-BALLS TO GO CHERRY	\$12.90	10	16 OZ.				\$6.10	\$0.75	10/\$10.00	25.0%		7058472
705-8474	SNO-BALLS TO GO WATERMELON	\$12.90	10	16 OZ.				\$6.10	\$0.75	10/\$10.00	25.0%		7058474
705-8476	SNO-BALLS TO GO BLUE COTTON CANDY	\$12.90	10	16 OZ.				\$6.10	\$0.75	10/\$10.00	25.0%		7058476

NEW ITEMS!													

439-1669	DREFT PURE TOUCH BABY DETERGENT	\$44.88	6	40 OZ				\$22.44	\$3.74	\$11.12	66.0%	SEE LIMIT	4391669
BILLING DATES 03/04/17 - 03/24/17													
420-0934	KRAFT AVOCADO OIL MAYO	\$60.48	12	30 OZ				\$30.24	\$2.52	\$3.99	36.8%	SEE LIMIT	4200934
335-2706	REESES CRUNCHER POUCH	\$21.68	8	6.5 OZ				\$21.68	FREE	\$3.99	100.0%	SEE LIMIT	3352706
312-1334	REESES CRUCHER TUBE	\$9.60	8	1.8 OZ				\$9.60	FREE	\$1.79	100.0%	SEE LIMIT	3121334
402-2421	MILO'S KITCHEN GOD TREAT CHICKEN GRILLERS	\$31.92	12	2.7 OZ				\$31.91	FREE	\$3.59	100.0%	SEE LIMIT	4022421
402-2419	MILO'S KITCHEN GOD TREAT CHICKEN JERKY	\$31.92	12	2.7 OZ				\$31.91	FREE	\$3.59	100.0%	SEE LIMIT	4022419
BILLING DATES 02/18/17 - 03/10/17													
752-6504	FRIGO CHEESE HEADS REG STRING CHEESE	\$40.51	12	12 OZ				\$40.51	FREE	\$2.99	100.0%	SEE LIMIT	7526504
754-1824	FRIGO CHEESE HEADS LIGHT SWIRL STRING CHEESE	\$40.51	12	10 OZ				\$40.51	FREE	\$2.99	100.0%	SEE LIMIT	7541824
BILLING DATES 02/25/17 - 03/24/17													
721-5345	MOM & POP'S SAUSAGE & BISCUITS	\$37.99	12	4 PK				\$37.99	FREE	\$3.99	100.0%	SEE LIMIT	7215345
721-5350	MOM & POP'S STEAK BISCUITS	\$37.99	12	4 PK				\$37.99	FREE	\$3.99	100.0%	SEE LIMIT	7215350
706-1459	CINNABON GOOEY BITES	\$29.99	8	17 OZ				\$29.99	FREE	\$4.49	100.0%	SEE LIMIT	7061459

SPECIAL BUYS!													

BILLING DATES 03/25/17 - 04/14/17													
304-4255	ARMOUR DRIED BEEF SHIPPER	\$138.17	72	2.25 OZ				\$32.29	\$1.47	\$1.99	26.1%		3044255
305-5912	HORMEL BACON BITS & PIECES	\$178.56	96	ASST				\$22.08	\$1.63	\$2.49	35.0%	SEE IRC	3055912
305-5914	HORMEL BACON CRUMBLES	\$145.20	48	4.3 oz				\$15.84	\$2.70	\$3.99	32.5%	SEE IRC	3055914
BILLING DATES 03/25/16 - 04/14/16													
306-0307	CRISCO ORGANIC COCONUT OIL SHIPPER	\$149.20	30	27 OZ				\$42.00	\$3.57	\$4.99	28.0%	SEE BILLING DAT	3060307
BILLING DATES 03/25/17 - 09/29/17													
303-5187	KISKO KIDS DISPLAY 1/2 PALLET	\$429.30	162	100 CT/.75				\$169.40	\$1.60	2/\$5.00	36.0%	SEE BILLING DAT	3035187
BILLING DATES 02/04/17 - 02/17/17													
364-7800	MARTHA WHITE SELF RISING FLOUR	\$19.04	8	5 LB				\$4.96	\$1.76	\$1.99	12.0%	LIMITED QTY	3647800
364-7825	MARTHA WHITE ALL PURPOSE FLOUR	\$19.04	8	5 LB				\$4.96	\$1.76	\$1.99	12.0%	LIMITED QTY	3647825
364-1615	MARTHA WHITE RISING WHITE CORN MEAL MIX	\$17.20	8	5 LB				\$3.12	\$1.76	\$1.99	12.0%	LIMITED QTY	3641615

SUPER DEALS!													

BILLING DATES 03/25/17 - 04/14/17													
750-3100	I CAN'T BELIEVE IT'S NOT BUTTER SPRAY SHIPPER	\$147.10	60	8 OZ				\$36.60	\$1.84	2/\$5.00	26.4%		7503100
307-7103	V-8 VEGGIE BLENDS SHIPPER	\$34.20	36	12 OZ				\$7.20	\$0.75	\$1.00	25.0%		3077103
BILLING DATES 03/18/17 - 04/07/17													
303-5361	BUMBLE BEE ALBACORE TUNA POUCH SHIPPER	\$102.96	72	2.5 OZ				\$21.60	\$1.13	3/\$5.00	32.3%		3035361
305-5570	DUKE'S 32 OZ MAYO PALLET	\$633.60	192	32 OZ				\$101.76	\$2.77	\$3.50	20.9%		3055570
303-0254	GEVALIA PREMIUM BAG COFFEE SHIPPER	\$180.00	30	12 OZ				\$36.00	\$4.80	\$5.99	19.9%		3030254
302-1968	MCCAFE PREMIUM BAG COFFEE SHIPPER	\$173.40	30	12 OZ				\$29.00	\$4.81	\$5.99	19.7%		3021968
304-5066	CHARMIN 16 DOUBLE ROLL BATH TISSUE PALLET	\$780.00	75	16 DR				\$109.50	\$8.94	\$9.99	10.5%		3045066
304-2508	TIDE LIQUID ASSORTED PALLET	\$1,081.28	80	92-100 OZ				\$292.48	\$9.86	\$10.99	10.3%		3042508
306-7586	TIDE LIQUID 100 OZ DETERGENT PALLET	\$1,081.28	80	92-100 OZ				\$292.48	\$9.86	\$10.99	10.3%		3067586
304-2813	GAIN / DOWNY LAUNDRY FRESHNER SHIPPER	\$94.32	20	13.2 OZ				\$5.00	\$4.47	\$5.99	25.4%		3042813
304-2821	GAIN FLINGS 4 VARIETY FLOOR STAND	\$202.91	19	32-42 CT				\$35.91	\$8.79	\$10.77	18.4%		3042821
304-2793	DOWNY LIQUID FABRIC SOFTENER FLOORSTAND	\$95.90	24	41-51 OZ				\$22.80	\$3.05	\$4.99	39.0%		3042793

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304-2633	BOUNCE SOFTENER SHEETS 24 UNIT FLOORSTAND BILLING DATES 04/01/17 - 04/21/17	\$110.88	24	105 CT			\$37.68	\$3.05	\$3.99	23.6%			3042633
307-2778	LIPTON DRY ONION SOUP MIX SHIPPER BILLING DATES 04/08/17 - 04/28/17	\$214.78	176	2 PK			\$75.82	\$0.79	\$1.25	36.8%			3072778
302-1356	POST VALUE SIZE BOX CEREAL PALLET	\$1,049.58	234	23 OZ			\$212.94	\$3.58	\$4.50	20.4%			3021356
***** REVISED SURVEY! *****													
	BILLING DATES 03/11/17 - 03/31/17												
305-5263	ESSENTIAL EVERYDAY SALAD DRESSING SHIPPER	\$64.81	36	16 OZ			\$34.20	\$0.85	\$0.99	14.0%	SEE LIMIT/REVIS		3055263
304-0015	PETER PAN PEANUT BUTTER DISPLAY	\$284.40	120	16.3 OZ			\$100.80	\$1.53	2 / \$4.00	22.0%	SEE REVISION		3040015
END													